

Highland District Council 1978 Ford Parkway Saint Paul, Minnesota 55116 651-695-4005 Fax 651-695-4019 Email: hdc@visi.com

February 3, 2011

Resolution in Support of Reviewing the Highland Village Special Sign District

Whereas the Highland Business Association has passed a resolution in support of banning exterior and interior window dynamic display signs within Highland Village;

Whereas the current *Highland Village Special Sign District*, which is part of the City of Saint Paul Zoning Code has not been reviewed or updated since it was created;

Be it Resolved, that the Community Development Committee recommends that the Highland District Council initiate a review of the *Highland Village Special Sign District* with the City of Saint Paul Planning and Economic Development department.



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Resolution in Support of Banning Dynamic Display Signs in Highland Village

- Whereas the image of Highland Park is one of a vibrant neighborhood and commercial center;
- Whereas flashing business signage may detract from Highland Village's vibrant main street character;
- Whereas the current *Highland Village Special Sign District* within the Saint Paul Zoning Code does not prohibit dynamic display signs;
- Whereas the Highland Business Association passed a resolution stating "signs with Dynamic Display which are visible from the street are not permitted in the Highland Village Special Sign District. Dynamic Display signs include any exterior or interior window sign capable of displaying words, symbols, figures, or images that can be electronically or mechanically moved or changed by remote, automatic or electronic means. Signs providing only time and/or temperature information are not considered to be signs with dynamic display for regulatory purposes, unless such signs are window signs;"

Be it Resolved, that the Community Development Committee recommends that the Highland District Council support the Highland Business Association's update to the *Highland Village Special Sign District* banning exterior and interior window dynamic display signs.